



LIFE DIVAS, INC.

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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New Radio Show Series for Women Features Life Divas

Naples, FL (July 1, 2006) - A new series of 24 weekly radio programs debuts on September 7, 2006, entitled, **Leadership and Life Excellence** on www.womensradio.com. Hosted by the three Life Divas, Allison Blankenship, Bonnie Michaels and Patricia Varley, the holistic show is designed to help women take charge of their lives in order to achieve success in their careers as well as personal lives.

The Life Divas' combined professional expertise and work-life experience provide a unique format for listeners and promises to be lively and inspirational. In addition, guest speakers from diverse arenas such as the media, work-life leaders, corporate executives, entrepreneurs, and authors add depth and breadth to the show. The series is designed to give the necessary tools and support to women as they go through their life cycles at work and home. The inaugural show engages listeners and shows the important steps for work-life success; other shows encompass strategies for taking charge of work-life balance, navigating change and life transitions, dealing with conflict, taking risks to grow, getting the support you need, and how to develop inner strength. Target audiences are: women of accomplishment, CEO of households, women in transition, small business owners, and entrepreneurs.

The Life Divas' uniqueness stems from their diverse backgrounds, ages, and professional accomplishments. Bonnie Michaels, owner of Managing Work & Family, Inc. (www.mwfam.com), is a pioneer and expert in work-life balance strategies.

Having worked with Fortune 500 companies for 20 years in the US and abroad, she is a frequent platform speaker and contributor to stories in print, TV and radio. She was recently featured on the Today Show as an expert in balancing personal and professional time. Bonnie practices what she preaches and is an inspiration and guide to women at any stage of their life cycle. Her motto: Live Your Dreams!

Allison Blankenship's day job (www.allisonspeaks.com) is an award-winning communications consultant and presentations skills coach. When not working with executives and teams to learn how to communicate under pressure, Allison pursues her passion of developing female leaders. She was named an "Outstanding Young Woman of America," and honored with the Jim Barber Leadership Award for the state of Florida. Allison encourages others to believe in their dreams and "Say Yes to You!" and has coauthored two books on communications and personal productivity.

Patricia Varley (www.patriciavarley.com) is a national speaker, facilitator and coach who focuses on integrating personal, professional and spiritual growth. Recognized as an expert in navigating change and life transitions, Patricia was named "Woman of Achievement" by the Connecticut Business and Professional Women. She has authored numerous articles and co-authored "Power Tools: Top Executive Coaches Put You On the Fast Track to Success". Patricia combines her expertise in communication, leadership and coaching with her understanding of personal development and the importance of living with passion and purpose. She assists her clients in "Reinventing Success from the Inside Out" by "Reclaiming the Wholeness of People".

The radio series is archived, so listeners can both review and download favorite or missed episodes at www.womensradio.com. Sponsorship opportunities are available, both on the air and through targeted marketing. Interested parties can contact Allison Blankenship at 800-664-7641.

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